

The Top Ten Reasons To Have a Coach

1. To get an opinion from someone (the coach) who has no vested interest in the situation's outcome.
2. To point out what the planter can't, won't, or doesn't see.
3. To have a compassionate, secure and confidential outlet to vent problems and frustrations.
4. To provide a clear line of communication between the planter and the sponsoring agency.
5. To conduct reality checks on the planter's vision, values and strategies.
6. To walk with the planter through conflict when it arises.
7. To implement the plan for the church plant.
8. To ask the questions that no one else is asking.
9. To develop strategies for recruiting, launching and fund-raising.
10. To help the planter balance the demands and stresses of a church plant while maintaining a healthy family life.

Note: Research has shown that good coaching on a regular basis has a dramatic effect on a church plant's success in fulfilling their goals and objectives. In fact, studies have shown that coaches who are in weekly contact with their church plant have seen attendance and giving almost double versus church plants that received little or no coaching.